Ideas for Celebrating Children’s Book Week

1. Visit the official Children’s Book Week website to see the year’s theme, logo and poster design.

2. Organize a local author or illustrator visit or Skype visit during this week to celebrate books for children.

3. Pre-survey faculty asking for a favorite children’s book title and then display them in the library with the teacher’s photo.

4. Have students generate book reviews and display them in the library or on a bulletin board with a picture of the book’s cover. Make copies of the reviews to place inside the books as well.

5. Host a costume day and encourage students and faculty to dress as a favorite book character. Coordinate a character parade to see all the ideas!

6. Collaborate with the art teacher to create iconic character cut-outs for children to “peek through” for photos. (Some ideas are Max, wearing his wolf suit and crown, from Where the Wild Things Are by Maurice Sendak or Olivia and her artist palette from Olivia by Ian Falconer.)

7. Hide a special ticket or card within several library books. If a student checks the books out during the week and finds the ticket, he or she may choose a free book.

8. Display color copies of iconic images from notable children’s books and place them around the school. Encourage children to look for all the clues around the school and match the pictures to the book in the library.

9. Sponsor a school-wide door decorating contest that promotes books and reading. Reward the winning class with a visit from a guest reader.


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