



## Summary of PSLA Board Meeting on July 17, 2014

### President's Report:

- Michael Nailor, Allison Burrell, and Eileen Kern attended the ALA Annual Conference in Las Vegas, NV, on June 27-29, 2014.
- Michael met with Maryam Phillips from HSLC; she is interested in PSLA's opinions regarding ongoing HSLC concerns.
- Eileen and Allison attended a PA Keystone to Opportunity Grant Conference in State College, PA on June 17, 2014. They shared information on the Model Curriculum.
- Stacey Aldrich advised PSLA that the School Library Advisor Position will be open as of the beginning of August.
- New Guidelines for School Library Education Programs are waiting on approval from the State Office of Higher Education.
- Terri Grief, AASL President, will visit the 2015 PSLA Conference and conduct a session.

### AASL Report:

- The AASL Affiliate Assembly met at the ALA Annual Conference in Las Vegas, NV; sent ten concerns and nine commendations to the Affiliate Assembly.
- Awards were given to PSLA members Deb Kachel and Brenda Boyer.

### Old Business:

- Conference 2015: Board approved registration rates and conference schedule for the 2015 Conference.
- Unified Ask: Board is working with SOTactics on a unified ask policy for the 2015 Conference.
- Conference Committee Request: Board approved a request from the Conference Committee members to pay for the Executive Director's conference registration and five nights of lodging surrounding the conference. Board requested more information from the Conference Committee surrounding further financial requests.
- Emerging Leaders Academy for School Librarians: Academy was held July 13-16, 2014, at the Hershey Lodge. Emerging leaders were divided into three teams and created presentations for different stakeholder groups that will be shared at the 2015 Conference.
- Strategic Communications: Board is working with Kevin Harley from Quantum Communications on strategic communications for the organization.
- Model Curriculum: Trainings are ongoing for Stages 1 and 2. Stage 3 is in development and the team hopes that it will be complete by September.
- Staffing Survey 2014-2015: Board approved the creation of a staffing survey for the 2014-2015 school year.

#### New Business:

- School Librarian Job Description: Board charged the Professional Standards Committee with drafting a job description based on other models in place.
- School Library Advisor: Board discussed issues to be shared with Stacey Aldrich.
- Legislation Committee Website: Board recommended that legislative updates be made via PSLA's social media channels for timely and effective communication.
- Committee Chairs 2014-2015: Board approved the committee chairpersons for 2014-2015.
- Board Liaisons for 2014-2015: Board approved the board liaisons for committees for 2014-2015.
- Freedom to Read: Board approved that PSLA become an organizational members of the ALA Freedom to Read Foundation for 2014-2015.
- Mission State Task Force: Board approved the creation of a Mission Statement Task Force to draft a new mission statement for PSLA.
- Committee Restructuring Task Force: Board approved the creation of a Committee Restructuring Task Force to examine how PSLA's committee structure may be realigned.
- Top 10 Fundraising Tips: Board approved a document designed by the Professional Development Committee called Top 10 Fundraising Tips.
- Parent Talking Points: Board charged the Library Promotions Committee with the creation of a handout for parents on talking points to support school library programs.
- Electronic Communications: Board approved the creation of a LinkedIn account and a Google+ account for PSLA.
- Monthly Newsletter: Board approved a change in format for Learning & Media from a quarterly publication to a monthly newsletter.
- Contact US: Board reviewed suggestions from Regional Coordinators Committee to improve the Contact Us page.
- POWER Library: Board met with Maryam Phillips from HSLC to discuss concerns with the current fee structure for school libraries.

#### Board E-Mail Votes:

- 2018 PSLA Conference: Board approved a contract for the 2018 Conference at the Hershey Lodge on May 3-5, 2018.
- Committee Chairs 2014-2015: Board approved a list of committee chairs for 2014-2015.