



Summary of PSLA Board Meeting on July 14, 2016

President's Report:

- Allison Burrell's vision for her presidency is to make PSLA the place PA school librarians turn to first. It should be a place for resources, for support, and for networking.
- The Association will pilot Schoology as an internal communications platform that will add value for membership and improve communication.
- The PSLA website will be revised and adapted to better suit the needs of users and will serve as the public face of PSLA.

AASL Report

- Allison Burrell and Jennifer Bates attended the 2016 AASL Affiliate Leadership Conference as PSLA's representatives. Topics included Leadership Development & Planning, Every Student Succeeds Act (ESSA), AASL Affiliation Process & Affiliate Development, and AASL Social Media Campaigns. The day ended with group breakout sessions on developing stronger social media campaigns both locally and with AASL.
- At the Affiliate Assembly, there was a Leadership Development Presentation on the "Future Ready Librarian." Sara Trettin, US Department of Education, Office of Educational Technology, presented on the Future Ready Librarian as part of the Future Ready Schools program. Any district can pledge to become a Future Ready school district and librarians are encouraged to share this concept with their district; information about what it means to be a Future Ready Librarian is now available at www.FutureReady.org/Librarians.
- The AASL 2016 National Conference and Exhibition will be held November 9-12, 2017 in Phoenix, Arizona. The new Standards for 21st-Century Learners will be rolled out.
- ESSA: The definition of an effective school library program has been created and includes a certified school librarian as part of the wording. AASL has created a landing page to keep members updated on ESSA (<http://www.ala.org/aasl/advocacy/legislation/essa>).
- Both concerns and commendations presented by various states to AASL were reviewed and discussed by the Affiliate Assembly; final drafts of concerns are being finalized. The commendation presented by Allison Burrell to highlight the PA Forward Information Literacy Summit has moved forward.

Old Business

- Annual Conference: Board reviewed feedback from 2016 conference.
- The Association is continuing to work on the paperwork regarding the application for Pennsylvania tax exempt status.
- The board reviewed feedback and suggestions concerning the reorganization of the committees.
- The Association will conduct a 2016-2017 Staffing Survey and is looking for help from librarians across the state to assist with reporting.
- Kelly Gustafson attended the ALA National Library Legislative Day and shared her experience.
- Heather Lister and Caitlin Linsenmann promoted PSLA at the PA Literacy Conference.
- The Sustaining Leaders Academy (SLA) met at Hershey Lodge from July 11 through July 13, 2016 as part of a four-day Orientation Immersion and participated in the PSLA Leadership meeting. These live sessions will be followed by participation in the Virtual Academy, a series of monthly competency-refining experiences, from September 2016 through March 2017. SLA will culminate with poster presentations and a graduation ceremony at the 2017 PSLA Conference on April 1, 2017.
- Educator Effectiveness System trainings are scheduled throughout the state. The schedule can be found on the PSLA website under "Professional Development."
- Strategic Communication: The July newsletter will feature a profile on Allison Burrell and an interview with Randy Ziegenfuss. Librarians are needed to speak at upcoming hearings. Allison Burrell and Kevin Harley from Quantum Communications will hold bi-weekly conference calls to provide updates and clarify needs. The board is investigating ways to expand the Association's outreach via Quantum.
- Allison Mackley reported on the 2016 PA Forward Information Literacy Summit held on July 21 at State College at the Pennsylvania State University. Brenda Boyer, librarian in the Kutztown Area School District, was one of the keynote speakers.

New Business

- The board approved the proposal form, rates, budget, and schedule for the 2017 Conference. It also approved new sponsorship levels and incentives for exhibitors and K-12 presenters.
- The board appointed Dustin Brackbill as the Teaching and Learning co-chair.
- Craig McFeely was elected as Director for one year to fill the board position vacated by Heather Lister.