



**Pennsylvania School Librarians Association  
39<sup>th</sup> Annual Conference – April 12-14, 2012  
Hershey Lodge and Conference Center  
Librarians: Indispensable Guides**

Dear Exhibitor:

The Board of the Pennsylvania School Librarians Association would like to thank you for your continued support of our Annual Spring Conference through these difficult economic times. Last year several changes were made to the conference. Some of those ideas were successful and will continue.

The Board charged the conference committee to redesign the conference schedule to benefit not only the attendees but support the needs of the exhibitors. To this end, major schedule changes have been made that I would like to share with you.

- Exhibits will not be open on Thursday evening.
- Exhibits will be open from 11:30 a.m. until 6:00 p.m. on Friday, April 13, 2012. This allows for set-up on Friday morning.
- Exhibits will be open on Saturday from 9:00 a.m. to 11:30 a.m.
- No conflict exhibit times (no sessions are scheduled) have been included in the schedule that will allow the attendees to visit the exhibits:
  - Friday times- 11:30 a.m.- 1:30 p.m.; 2:30 p.m.-3:00 p.m.; 4:00 p.m.- 6:00 p.m.
  - Saturday times – 10:45 a.m.- 11:30 a.m.
- Exhibitors will be offered a continental breakfast during set-up on Friday morning instead of the Exhibitors' luncheon on Thursday.
- The General Session will be held on Friday morning rather than in the afternoon.
- The technology classroom, venue for exhibitors to present their products to small group of attendees, will be open on Friday only. It will be held in a meeting room on the Confection Hall level to improve sound quality.

Hopefully these changes will be beneficial to all exhibitors.

If you have any questions or concerns, please feel free to contact me. I am looking forward to seeing you at the 39<sup>th</sup> Annual Conference of the Pennsylvania School Librarians Association.

Sincerely,  
Eileen Kern  
Vice President/President-Elect  
Conference Chair  
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