



**39<sup>th</sup> ANNUAL CONFERENCE**  
**HERSHEY CONVENTION CENTER**  
**HERSHEY, PA**  
**April 12-April 14, 2012**

Dear Exhibitor:

You are cordially invited to exhibit at the Annual Spring Conference of the Pennsylvania School Librarians Association on April 13 - April 14, 2012. We are an active association and are very conscious of the important role exhibitors have in making our conference a success. I have attached a letter from Vice President and Conference Chair Eileen Kern. I believe that these Board approved actions and program changes illustrate PSLA'S continued commitment to you, the exhibitor and to our membership by providing a viable conference.

In connection with the conference theme of "Librarians: Indispensable Guides", here are other changes that may affect you. We will not have a unique conference bag this year. In its place we are using the left-over bags from previous conferences. Bag stuffing of freebies, flyers, invitations, special sales, etc. has been eliminated. Instead send me the information via an email or PDF document and I will make the material available to the conference registrants via attendee distribution list. There will be no reception in the exhibit area Friday night. Because of the changes in show hours, there will be no exhibitors' luncheon. Instead, we will offer a continental breakfast during the set-up. Authors will be autographing in the exhibit area during the no conflict times.

You may make payments using credit cards. If you are reserving both booths and Tech Classroom slots, the two totals may be combined for a single payment.

I compiled a conference data sheet which contains the information you will need for this show. Let me know if the format works for you.

To assist you in upcoming conference planning, future PSLA Conference dates are listed below:

May 2 – May 4, 2013	Hershey Lodge
May 1 -- May 3, 2014	Hershey Lodge
May 1—May 3, 2015	Hershey Lodge

I would like to thank all who have supported the association in the past, and I do hope you and new friends will be with us at our annual conference. I will be happy to assist you if problems or questions arise. Do not hesitate to use the information given below.

Please note that my contact information has changed.

Sincerely,  
Betty H. Grebey  
PSLA Exhibit Chairperson  
905 Jaine Lane  
Chester Springs PA 19424-3014

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## Exhibit Conference Data

Conference theme: *“Librarians: Indispensable Guides.”*

### Featured speakers:

1. Keynote: Pam Burger, Linworth, ABC Clio
2. Banquet: Jim Murphy, Author

### Booths:

1. Size= 8’x10’ for \$550.00
2. Includes pipe and draping, 6’ table draped, 2 chairs and company sign
3. *Show colors are purple and cream.*
4. *Booth registrations need be received by Feb. 1, 2012* for inclusion in the printed conference program. Reservations for booth space will be taken after this date as long as there is available space.
5. Application form is attached.

### Show decorator:

1. PENN STATE EXPOSITION SERVICES, INC.  
2010 Greenwood Street  
Harrisburg PA 17110  
Telephone: 717.236.6733 Fax: 717.236.6758  
Email: [pennstateexpo@verizon.net](mailto:pennstateexpo@verizon.net).
2. Contact them for additional furniture and for all drayage.
3. You will be sent their packet upon registering for the show.

### Set up:

1. Friday 7:30-11:00 AM
2. Complimentary continental breakfast: 8:00 – 10:00 AM in the exhibit area.

### Show hours:

1. Friday: Opening 11:30 AM  
Closing 6:00 PM
2. Saturday 9:00 AM – 11:30 PM

**Convention services:** The form for ordering service such as wireless, electricity and equipment rental is available under the exhibit’s information on [www.psla.org](http://www.psla.org).

### Room registration:

1. Use the link: [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=6575438](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=6575438)
2. Code for reservations = PSLAExhibitor
3. Telephone number is 1.800.Hershey (437.7439)
4. This information is also listed at [www.psla.org](http://www.psla.org).

**Payments:** May be made by credit cards or by check this year. If you reserve both booths and Tech Classroom slots, the two payment may be combined for a single payment..